We are GDI

We are GetDataInsight (GDI) and we're pioneering the composable enterprise, helping everyone in an organization -from technical teams to business users and leaders- embrace the digital future. We provide one single platform with "fit-to-purpose" built accelerators and building-blocks to help organizations construct, assemble, and reassemble essential elements of their businesses with lightning speed, allowing them to capitalize on opportunities as they arise and adapt to threats as they arise without succumbing to their effects. All delivered through a cloud-based application delivery model where users can access software applications over the internet (SaaS).

GDI was founded on the principle that in order to succeed in the world's rapidly evolving ecosystem, organizations - no matter their size — must elevate their **business users** for enhanced flexibility, agility and continuous innovation.

"By 2023, organizations that have adopted a composable approach will outpace competition by 80% in the speed of new feature implementation."

Source: Top Strategic Technology Trends for 2021 (G00730310)
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Our customers trust us because we understand and address their complexities in unifying, systemizing and productizing the use of data, AI /ML, processes and operations. We help them respond to changes in the market and easily adapt to new trends and demands.

Since 2019, GDI automates operations, democratizes data & AI /ML, and empowers organization-wide collaboration by providing an open, scalable, composable platform that adapts to future changing expectations, technologies, and market conditions. We are based in Zaltbommel and Eindhoven, The Netherlands, with a subsidiary in Kiev, Ukraine and we've been part of the digital transformation of market leaders and teams and have a pretty good idea of the formula of success: **compose your digital future.** The composable enterprise is the key approach to digital transformation.

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GDI Platform is built for the composable enterprise

One of the key benefits of the composable enterprise is that it enables organizations to transition from IT and project–centric to a business and product-centric setup. With GDI platform, business users and business leaders collaborate with IT and Dev to assemble best-of-breed technology, compose applications and data products that match business goals. Proof of Value and Minimal Viable Products are turned quickly into large-scale deployments, without any limitation.

By combining modularity, human readable serialization language, prefabricated solutions ("fit-to-purpose" built accelerators), building blocks and composability, in the design of applications, GDI platform raises the level of abstraction to create functionally recognisable as such by a business user, and reusable in the design of custom assembled products, applications and services.

"Fit-to-purpose" built accelerators

Our "fit-for-purpose" accelerators are pre-fabricated solutions, applications and building blocks that reduce project time, boilerplate code, and total pipeline costs by up to 80% - 90%.

The accelerators use open source and best practices to allow applications to adapt to specific needs and requirements and to prevent vendor lock-in. And what's more, developers can tuck GDI accelerators inside their own tech stack to allow users to access the solutions, applications and building blocks without extra sign-ins, to enable self-service and let their users discover, activate, configure, and monitor applications using catalogs.

Accelerator characteristics
- Cloud native, k8S
- API first: everything is an API and everything can be integrated into it
- Privacy by Design: PII is handled in a secure and responsible manner
- Secure: logging, monitoring, alerts and audits for data center, IaaS, PaaS, SaaS and usage.
- Fully managed: 24/7 high priority support and multi-zone cloud for 99.99(9)% H/A
- Self-managed: Run on/off prem or hybrid. Docker is available.
- Data: data is stored locally
- Every data scenario: Big data, streaming data, Live data, Change data Capture, Data Lake
- Self-service: Low code, Open Source, SaaS, API manager, connectivity
- End-to-end support: Assigned engineers are responsible for support

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GDI accelerators are:

- **AxxilaHQ**, **Understand all the data you can get to**
  AxxilaHQ provides customizable, self-learning AI ML knowledge models to derive context and meaning from large volumes of structured, semi-structured and unstructured documents and text or text that does not have a predefined format. Regardless of the source, language and files are Rich media, Document collections, Location data, Internet of Things (IoT), or Analytics. Users can search /analyze for or export the found information to various formats via a REST-API, Query APIs and low-code data orchestrator /workflow.

- **UbliBot, intelligent document processing for the Supply Chain**
  UbliBot provides a one-size-fits-all solution for Intelligent Document Processing and Orchestration designed for the digitization of the entire commerce supply chain. It provides a central source of truth for format-to-compliant electronic business format conversion, integration and delivery. The development of UbliBot format-to-format converters is based on global business process standards such as JSON, OASIS/UBL, cXML, OCI, EDIFACT, XML, CSV, and PDF.

- **SymbaYou, headless composable commerce 2.0**
  SymbaYou is a first-of-its-kind orchestration platform fit-to-purpose built for commerce that places companies at the forefront of the headless and composable commerce revolution. It provides a platform of internet-level commerce services to support trade on any platform of choice. SymbaYou flips typical monolithic commerce tech stacks inside out by processing data such as content, category, product, order, inventory, carrier from best-of-breed solutions. Built-in commerce websites, unification and context provide discovery, validation, inflight intelligence and ongoing synchronization of data and services in (near) real-time. Unification offers full control over entire data, content, and service lifecycle.

- **LEFT Scout, traffic, transport and mobility**
  Scout combines DataOps with Geospatial data processing and Big Data, built on Open Source and 'best practice' architectures. In short, Scout retrieves (geo)data from various sources, stores the data and makes it available for dashboards. Scout collects unique sources of data. From Floating Car Data to Telecom-data, AIS, CCTV, ANPR, Driver Experiences Apps, and more. It's built to uncover patterns and valorize intelligent data products, for example to analyze behavior, detect bottlenecks, distribute traffic load build-up and preempting gridlocks.

- **LEFT Connect, end-to-end modern data management**
  Connect combines data integration, data quality, data governance, and application

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integration in a single, low-code platform that works with virtually any data source and data architecture. Connect provides process automation and insights with fully automated cloud data pipelines. Like DataOps, Connect merges data engineering and data science to support data needs, similar to how DevOps helps organizations scale software engineering.

GDI Accelerators & Pricing

We offer simple, transparent pricing with guaranteed savings at scale. Our customers can choose between consumption-based pricing or Ingest-based pricing model.

Consumption-based pricing - Base

Accelerator	LEFT Connect	AxxilaHQ	UbliBot	SymbaYou	LEFT Scout
1st tenant /month	€500	€500	€1,000	€2,000	€2,000
Extra tenant /month	€250	€250	€250	€1,000	€1,000
Worker, from /month	€0,304	€0,304	€0,304	€0,304	Price book

Consumption-based pricing - Workers

- Pricing applies for LEFT Connect, AxxilaHQ, UbliBot, SymbaYou
- **For LEFT Scout, check the LEFT Scout pricebook**

Worker	vCPU	RAM (GiB)	Price /hour	Price /month	Storage /GiB /hour	Extra cache /GiB /hour
Proof of Value	PoV					
A1	2	2	€0,304	€219	€0,015	€0,138
A2	4	4	€0,578	€416	€0,015	€0,138
A3	8	8	€1,057	€774	€0,015	€0,138
A4	12	12	€1,371	€987	€0,015	€0,138

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A5	16	16	€1,564	€1126	€0,015	€0,138

Ingest-based pricing - Base

Accelerator	LEFT Connect	AxxilaHQ	UbliBot	SymbaYou	LEFT Scout
1st Tenant /month	€2,000	€3,000	€3,000	Quote	Quote
Extra tenant /month	€500	€1,000	€1,000		
Price /Ingested GiB	€0.50	€0.30	€0.30		
Accelerators included - all core features					
LEFT Connect	Yes	yes	Yes	Yes	Yes
AxxilaHQ		Yes	Yes	Yes	Yes
UbliBot			Yes	Yes	Yes
SymbaYou				Yes	Yes
LEFT Scout					Yes

Each Accelerator includes

Consumption based	**Ingest based**
All core features	All core features
Unlimited documents, schemes, users, teams, search, storage, API, data workflow & orchestration	Unlimited documents, schemes, users, teams, search, storage, API, data workflow & orchestration
Unlimited data retention. All your data stays in your own cloud storage	Unlimited data retention. All your data stays in your own cloud storage
Get advanced security, incl. SSO	Get advanced security, incl. SSO

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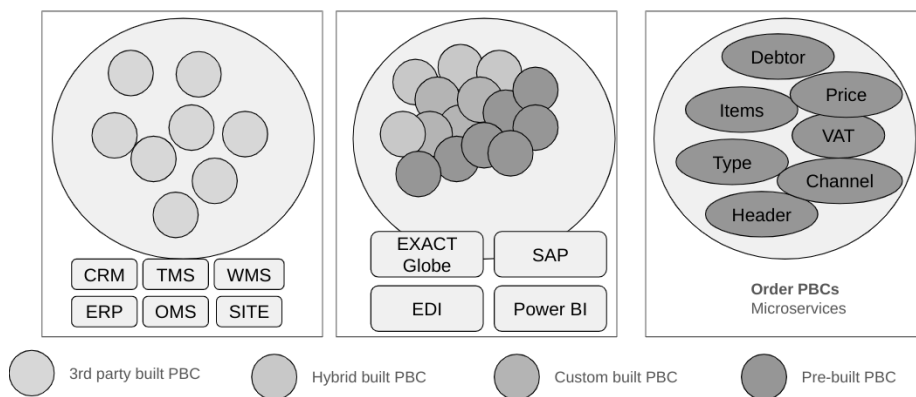**Phone: +31(0)85 060 2702**

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integration	integration
# of workers required depends on worker type and use case & is assessed during a free POV	You are billed per tenant, data (GiB) ingested and stored
You are billed per tenant, worker hours, storage and cache usage.	1-year tenant contract with upfront payment applies.
1-year tenant contract with upfront payment applies.	

Building blocks

GDI platform defines building blocks for applications as modular units that implement specific business functionality (Packaged Business Capabilities (PBCs)). These PBCs can be considered as aggregations of microservices. And these microservices are the way the platform designs, builds and deploys modular applications, organized into services and Apps.

Example Order PBC

Focusing on a single functionality, GDI platform modular services can be reused in various contexts and be used as building blocks to meet new requirements. In addition, the modularity in the services prevents propagation of changes to other services and therefore simplifies maintenance. Even in an hybrid modular application environment.

Gartner about Composable & Building Blocks

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"Composable business means creating an organization made from interchangeable building blocks. The modular setup enables a business to rearrange and reorient as needed depending on external (or internal) factors like a shift in customer values or sudden change in supply chain or materials."

The idea of composable business operates on four basic principles:

- More speed through discovery
- Greater agility through modularity
- Better leadership through orchestration
- Resilience through autonomy

When combined with the principles, the building blocks of composable business enable organizations to pivot quickly.

- *Gartner*

Orchestration

Orchestration is a critical component of the composable enterprise. It ensures all the different services and applications work together seamlessly. And it provides global and granular actionable, end-to-end visibility and control across siloed systems and processes.

>> In the case of legacy systems - for example an API is missing - GDI platform provides a remote controller that handles all data scenarios, manipulation and control between all connected systems in a controlled and secure way.

AI /ML
Artificial Intelligence and Machine Learning play a significant role in optimizing the orchestration process (autonomous /self-improving business). GDI platform provides "designed-in" AI /cognitive capabilities to the orchestrator, based on artificial intelligence and signal processing which encompasses machine learning, reasoning, natural language processing, human computer interaction and other technologies.

There can be numerous products built on our intelligent orchestrator that tend to make the most out of data, regardless it be documents, chat bots, recommendation engines, processes & workflows, loyalty systems, order routing, shipping, online content, email, or optimization systems.
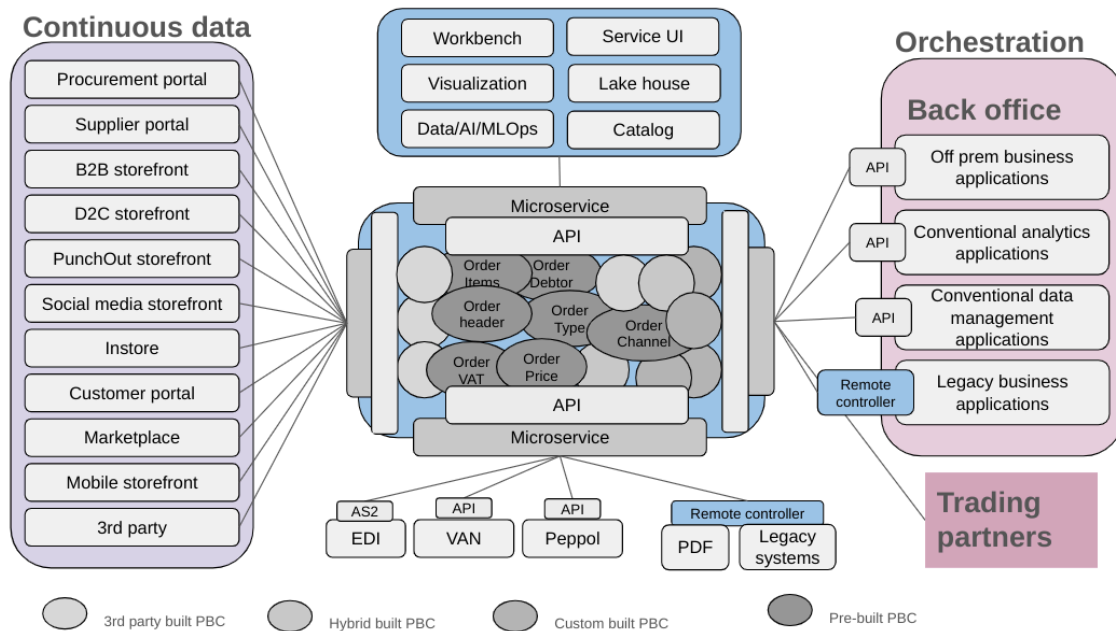
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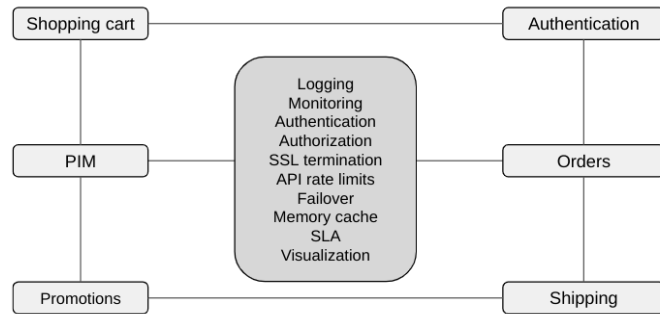**Phone: +31(0)85 060 2702**

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Data scenarios

The composable enterprise operations relies on different data scenarios - events, streams, real-time, batch, change data capture. Therefore, GDI platform handles all data scenarios in the backend and some of the key capabilities include data extraction, integration, transformation, and analysis.
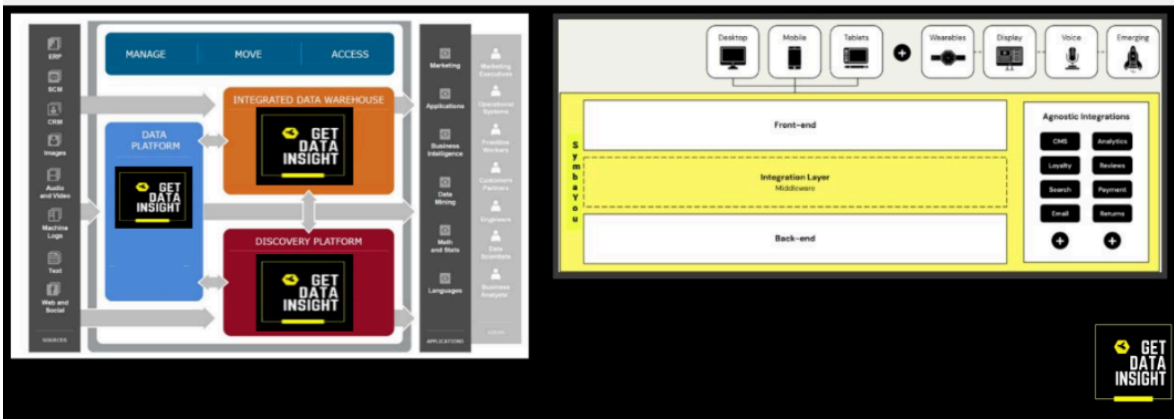
With Scout, GDI platform applies DataOps principles to connections, by building, managing, and scaling data pipelines in a way that promotes reusability, reproducibility, and rolling back changes if problems occur. Data manipulation and control -such as string manipulation or conditional value control- is handled in a single pane of glass command instructor. Data and process integrity monitoring, error handling, notifications and insights can be activated on content or processing state.

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The built-in Lakehouse harnesses the potential of Data Warehouse and Data Lake for quick and easy retrieval and scalability. GDI Lakehouse provides access to structured, semi-structured and unstructured data types and allows organizations to store, access, refine and analyze a broad range of data types and applications, such as IoT data, text, images, audio, video, location, system logs and relational data. The data mesh architecture - a decentralized data architecture concept- handles the growing number of data sources and need for agility and enables domain teams to perform cross-domain data analysis and orchestration on their own.

The provided service mesh dictates how applications can interact with one another. It handles all essential functions, such as logging and monitoring, security, encryption, authentication, authorization, load balancing, rate limiting, failover and many more.

Governance, security and resilience

GDI stack enables organizations to respond quickly to changes. However, as a single platform also introduces new challenges, particularly in the areas of governance, security and resilience.

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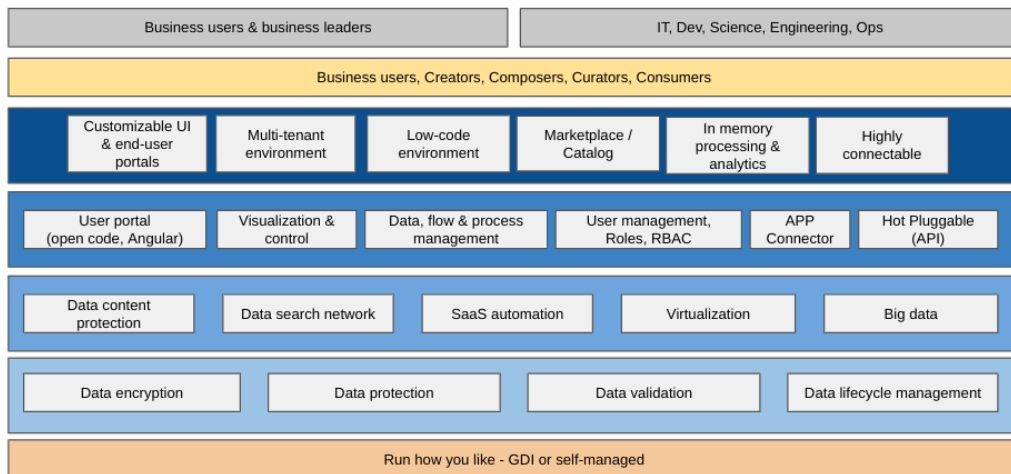**Phone: +31(0)85 060 2702**

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To mitigate these risks, GDI stack provides advanced security options, governance frameworks, standards and guidelines for development, deployment, and management of all building blocks and applications.

We run GDI stack on our proprietary distributed real-time data network and infrastructure. It's built with the best open source and proprietary technologies. So, the best way to use GDI platform is our cloud. We have a Docker available for customers who want to manage GDI Stack themselves, whether on public, private, or hybrid cloud.

Our cloud is used by cross globe enterprises and governments, such as the Dutch Ministry of Infrastructure and Watermanagement, Nestlé, Dachser, Proserve France, Xeinadin UK, and Hunter Amenities Canada.

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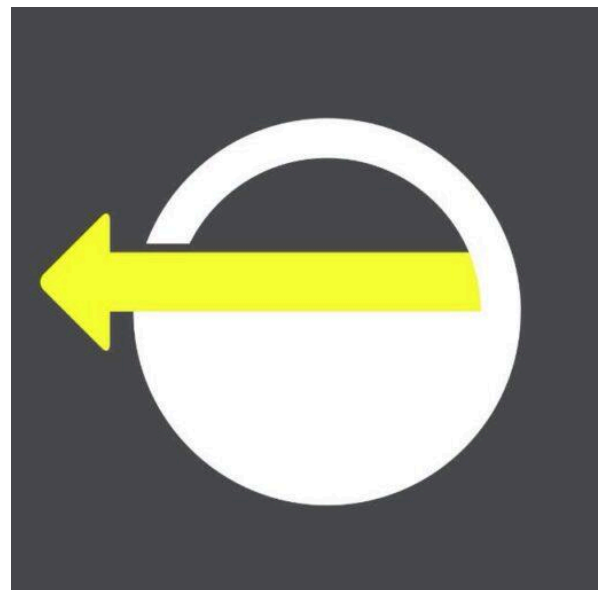**Phone: +31(0)85 060 2702**

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